

Healthy Club Award

Time Frame: July 1, 2011 to March 31, 2012

PURPOSE:

Lions Clubs in District 13-J are as varied as the communities in which they meet. The resources available to support Lions Club can be vastly different from club to club. In recognition of that diversity, this award has been created to recognize the clubs, large or small, which demonstrate the most improvement in membership and retention. This award is intended to encourage growth and enhancement of your Lions Club, District 13-J and Lions Club International to ensure that Lions Clubs will continue to fulfill the motto: "We Serve."

AWARD DESCRIPTION:

The annual Healthy Club Award has been established to recognize membership improvement clubs have made during this Lion's year.

1. Show a net membership growth
2. Verify a successful retention outcome

It is also intended to support the Net plus 1, the Healthy Club Initiatives and the Club Excellence Process within the district and ensure the future of the valuable contributions Lions Clubs make to the community.

Each year there will be three awards presented to clubs which have demonstrated excellence in membership and retention practices.

NOMINATION/SELECTION:

Clubs must be nominated for the award. This can and, in most cases, will be done by the club itself with a member designated to complete the nomination form and supply support materials.

Awards will be presented at the 13-J District Convention. The 1st, 2nd, and 3rd place award winners will be selected by an awards committee composed of selected qualified Lions. Their decision will be based on the nomination form and support materials. Their decision will be final.

Documentation:

1. Healthy Club Award Nomination Form
2. Lions Clubs International Membership reporting form (MMR) dated June 2011 showing membership count.
3. Lions Clubs International Membership reporting form (MMR) dated March 2012 showing membership count.
4. If club participates in the Club Excellence Process a certificate of completion may be included.

Nominations should be sent to DG Georgia Barber no later than March 31, 2012. Any nomination with a postmark later than March 31 or hand-delivered after March 31 will not be considered.

Healthy Club Award NOMINATION FORM

Date: _____ Club Name: _____

I am nominating this club for having met the established criteria as follows:

A. Describe what methods your club has used to attract new members.

B. What was your membership as of July 1, 2011? _____

C. How many of your members have passed away in this Lions year? _____

D. How many Lions have you lost for reasons other than death? _____
Give reasons if known.

E. How many new members have you inducted since July 1, 2011? _____

F. What is your membership as of March 31, 2012? _____

G. What is the net growth of your club since July 1, 2011? _____
To calculate: Line E minus line C minus line D

H. What is the percentage of growth since July 1, 2011? _____
To calculate: Line G divided by line B

Signature of person nominating/Date: _____

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**PLEASE USE BACK OF THIS PAGE OR ADDITIONAL PAGES TO EXPLAIN ABOVE IF
DESIRED. COPIES OF ANY MEMBERSHIP MARKETING TOOLS EMPLOYED BY
YOUR CLUB CAN GREATLY ENHANCE THIS NOMINATION.**