

February Lions 13-J Newsletter

The Jackson Lions Club will be hosting the 13J District Convention in Jackson at the Jackson Middle School the weekend of March 14 and 15. This will be a very busy weekend for everyone. This is a time to learn a little, visit with fellow Lions, Lionesses and Leos, receive recognition and awards.

On Saturday, we will start the day at 9:45 with the District Business Meeting. There will be a spouse program available at this time. The Saturday luncheon will have a motivational speaker, Ron Derry, the founder of the Good Program. A bio of him will appear in next month's newsletter. We will honor our District Peace Poster Winner, Rachel Green. Remember her poster won the state contest again this year! We will also recognize the Leo Club of the Year.

After lunch we will have seminars, officer training for Presidents and Vice Presidents, Secretaries and Treasurers, and offer a tour of an art gallery and a museum. Pilot Dogs and Canine Companions will both be presenting seminars. We hope to have someone from Student Volunteer Optometric Service to Humanity for another seminar. Introduction to Guiding Lions and Moving up in Lions are two new seminars. Leo Club Sponsorship is another new seminar. A visit with Past International Director Dr. Bill Iannacone will round out the afternoon on Saturday.

Saturday evening dinner will feature a wonderful buffet of carved roast beef, baked chicken and lasagna, vegetables, a twenty-five item salad bar and dessert. There will be awards, tail twisting followed by dancing. Our entertainer for the evening will be Joey Wilcoxon from Gallipolis. He will be playing music from the 40s, 50s and 60s.

The Governor's Hospitality will be at the Red Roof Inn after 8 p.m.

Sunday morning there will a continental breakfast in the hallway near the registration table beginning at 8:30. The Necrology (Memorial) Service will begin at 9:30 in the auditorium. The business session to elect officers will begin at 10:30 in the auditorium. Only delegates can vote but all are welcome to hear the speeches. The Grand Banquet will begin at noon in the school gym. The menu will feature prime rib, chicken cordon bleu and shrimp cocktail along with vegetables and a salad bar. PID Dr. Bill will be our speaker. We will have club awards and drawings for door prizes. The silent auction tickets will be drawn on Sunday. You need not be present to win.

We have many new Lions. I encourage you to come and join in on the fun, education and sharing. Be a part of the District 13J Celebration. Celebrate the 2008-2009 year! You will have the opportunity to purchase tickets on drawings for some great items. For those of you staying at the

Red Roof Inn there will be hospitality available Friday evening. DG Debbie

February 2009_ *Debbie's Dateline*

This issue of the newsletter is becoming the "convention newsletter." That's not the only thing on my mind. It just seems that way. Basically we have been planning this party with a purpose since the last one in April 2008. It is a lot of effort for a two day event. It will be worth the time and energy spent on the weekend only if a large number of 13 J Lions participate. Take advantage of the opportunity to spend a weekend with fellow Lions, Lionesses, Leos and guests. Be a part of this fun event.

You will find a letter from Lions Clubs International President Al Brandel in this issue. I confess the letter was to District Officers but I am making it available to you. He has a lot of good things to say about keeping our clubs healthy and vital during this troubling time. Take a few minutes to read it.

During the month of February if you think of some ways your club could help in your community, some new ideas, share them with me. Send me an email or call me. Next month or soon we can compile a list and share the ideas with everyone.

Let's ask ourselves:

1. "What does our community need ...?"
2. "What will it cost our club?"
3. "Who will do it?"
4. "How will we do it?"

5. "Who will be in charge?"
6. "Who is responsible for publicity?"
7. "Who do I know that is not a Lion but can be invited to help with the project?"

You don't need to do anything but share ideas. Unless the idea is so great you can't wait to try it. Then you can share the results too.

Remember that successful clubs have happy members who are busy providing service to their communities. Lions strive to make their communities better places in which to live. Their service to the community attracts new members because many people are eager to make their community better. All they are looking for is someone to lead the way. Lions Clubs are full of leaders. Remember We Serve.

Debbie's Tentative Schedule:

February 2	Sardinia Mowrystown Lioness
February 10	Chillicothe Lioness
February 12	Rio Grande Lions
February 13	Council of Governors/Grove City
February 14	Council of Governors/Grove City
February 17	Vinton County
February 22	3 rd Cabinet Meeting/Chillicothe
February 23	Aberdeen
March 2	Minford
March 3	Zone 3
March 4	Zone 5
March 5	Zone 1
March 11	Zone 2

March 12 Zone 6
March 16 Zone 4
March 17 Beaver
March 18 Zone 7

Announcement: If you want to place an ad for a Lion owned business or an event sponsored by a Lions Club to take place after the Ohio MD 13 State Convention in May then contact the District Governor. Think about all those summer festivals and car shows sponsored by Lions. This is a great opportunity for publicity. These ads will be in the event program. All attendees will get a copy.

Tuesday, January 20, 2009

Dear Lions,

Happy New Year! May 2009 be filled with many miracles of service for your club.

But we all know that just wishing for good things to happen don't make them come true. We have to work at it. We have to plan. We have to be pro-active. The new year is a good time to evaluate our clubs to make sure we are on track.

Are you...

*Targeting young people, women or men and members of specific professional groups?

*A "family-friendly" Lions Club?

*Using marketing and public relations techniques to their best effect?

*Working closely with your district's MERL team?

*Making membership development a 365-day a year priority?

Fortunately, there are many proven tools available to help you perform this self-evaluation and to make any mid-course corrections needed. At the Lions Clubs International Web site, please see the Year Round Growth Program brochure, Healthy Clubs Toolbox, Best Practices for Membership Development, and 31 Marketing and Public Relations Ideas among many others.

Please to not hesitate to take this clear-eyed look at what is happening in and around your club. Course corrections are not necessarily needed because of failure or mistakes, but because times change and it is up to individuals and organizations to adapt and change with them. It is important for the club to meet the needs and expectations of its members. Involvement in the community is key to meeting member's expectations.

Nothing could illustrate how quickly times can change better than the worldwide economic turmoil of 2008. But like all change, it presents both challenge and opportunities. Difficult economic times often motivate community-minded individuals to do even more for their neighbors in need. Also, many families are looking for activities in which all members can participate and which do not require a large monetary investment. Because there is no better or cost-effective way to serve than through Lions Clubs

International becoming a Lions Club member is an increasingly attractive opportunity.

Your club can best take advantage of these new conditions by developing new service activities to meet the changing needs of your community. Be relevant! Do your best to find out about the challenges that face your community today and devise new ways to meet them.

Only by changing and adapting to the prevailing conditions can your club be a beacon of hope and an anchor of stability in troubled times. But if you are successful in this effort then the good people of your community will surely recognize what we already know: That it is a great joy and privilege to be a Lion. You have my best wishes for a happy and successful new year of service.

Sincerely,
Al Brandel
International President

Notice: OFFICERS MAY ATTEND TRAINING SESSIONS AT THE 13J DISTRICT CONVENTION FREE. But anyone missing the whole convention will be missing an opportunity to attend a really special event! The meals will be great. The committee has planned an entertaining, interesting, informative weekend for you. So come and enjoy yourself.

update about scrapbooks
They can be delivered to DG Debbie Lloyd at the cabinet meeting on Feb. 22 at the Chillicothe Lions Den by 2pm. But all paperwork must be delivered to DG Debbie by Feb. 15 by either email or regular mail.

Introducing Ron Derry, our Saturday Luncheon Speaker

Mr. Ron Derry was a teacher and coach for 18 years. He spent the first 13 years at Hamilton Local Schools and the next 5 years at Watkins Memorial. His teaching experiences included middle school math and science. His coaching experiences included girls and boys basketball, football, and tennis.

Twelve years ago, Ron lost all light perception in both eyes due to retinopathy, and is totally blind. Upon losing his eyesight, he dedicated his life to teaching others that life doesn't end when confronted with a major problem. Ron has taken on many challenges since going blind, and does so with an energetic and positive attitude. He has cruised in the Caribbean, Atlantic, and Pacific Oceans, gone deep sea fishing in the Atlantic, charter fishing on a wavy Lake Erie for nine hours in a small boat (try that with your eyes closed sometime), was voted the Ohio Handicap Businessman of the Year, skied in the Rocky Mountains, played golf in 17 states, won the United States Midwest Blind Golf Championship, and in the fall of 2007, came in third in the National Blind Golf Championship in Philadelphia.

Immediately after going blind, he wanted to continue working with students of all ages. He started doing motivational speaking and developed an academic motivation and character education program for students. In January of 1999, Channel 6 News selected Ron as the "Central Ohio Person of the Week"

for his work with students throughout Ohio. In September of 1999, he was honored as the Grand Marshall of the Pickerington Labor Day Parade.

Ron believes that all problems, big or small, can be overcome, regardless of age. He believes that everyone can and does control their own personal happiness on a daily basis. Ron also believes that many people spend way too much time dwelling on their unhappiness with problems which are really quite insignificant. There is so much to accomplish in this world, including helping others by leading a positive life. "GOOD" stands for "Going On Or Defeated." That stands for the question Ron had to ask of himself, "Am I going on with my life, or am I going to let blindness defeat me?" Ron chose to "Go On" and this is the message he gives people today, "Never give up, and some day your dreams will come true."

ELECTIONS

We will be electing the following at the 13J District Convention:

1. District Governor for 2009-2010
2. Vice District Governor for 2009-2010
3. Deputy District Governor for 2009-2010
4. Ohio Lions Eye Research Foundation 2009-2012
5. Ohio Lions Foundation 2009-2012

If you are interested in running for #3,4 or 5 please contact District Governor Debbie Lloyd by March 1, 2009 so that ballots can be prepared for the election.

If you are planning on having your name placed in nomination for Deputy District Governor you will need a letter of endorsement from your Lions Club. You must also meet certain requirements: been a club President or Cabinet Secretary Treasurer, on the Club Board of Directors for one additional year, served a term as Zone Chair, been on the district cabinet for an additional year. That is why it is important to speak to the DG to make sure that you have met the qualifications.

I urge all 13J Lions to carefully consider these leadership opportunities. Your district needs good leaders.

Grand Banquet Speaker from California

Dr. Bill Iannaccone, of Walnut Creek, California, served a two-year term as a director of the International Association of Lions Clubs following his election at the 76th International Convention, held in Minneapolis, Minnesota in July 6-9, 1993. Past Director Dr. Bill practices Chiropractic in Walnut Creek, California.

A lion since 1976, past director "Dr. Bill" is a member of the Walnut Creek Host Lions Club. He has held many positions within the Association, including club president twice (Pleasant Hill & Walnut Creek Host), Zone Chairman, Cabinet Secretary and District Governor (1985-1986). He has also served as a presenter at two USA/Canada Lions Leadership Forums and was a group leader at the District Governor Elect School.

Past Director "Dr. Bill" has received numerous awards in recognition of his service to the association, including the 100% District Governor Award with the highest net increase in membership (176 net new members) in the world outside of the Asian Countries. He has also received a Senior Mastery Key Award, five International President's Certificates of Appreciation, several extension awards, six International President's Awards and the Ambassador of Good Will Award, the highest award the Association grants to its members. He is a life member of Lions Clubs International, a life member and Helen Keller Fellow of The Lions Eye Foundation, A life member and recipient of the Alexander Graham Bell Award of the Ear of the Lions Foundation. He is a Marilyn Green life member and Wayne Cannon Fellow of the Lions in Sight Foundation. He is an ABDUL Award Recipient and recently presented with a life membership for Canine Companions for Independence. He is also an eight diamond Progressive Melvin Jones Fellow.

PID Dr. Bill is currently serving as the Chief Operations Officer for Lions in Sight, a position he has held since 1999. He is also presently serving as Vice Chairman for the Lions USA/Canada Leadership Forum being held in Memphis, TN in 2009. He will be the Chairman for the Forum in Milwaukee in September, 2010. He recently was appointed to a 4 year

term as LCIF Chairperson for MD-4 (California).

Past Director "Dr. Bill" and his wife, Cindy, have been proud to represent District 4-C3 and MD-4 in their world-wide travels on behalf of Lionism.

Lead With vision

VDG Charles Newland

"VISION" without it, energy ebbs low, deadlines are missed or postponed, personal agendas begin to surface, output suffers, and people scatter. Helen Keller was asked, "What would be worse than being born blind?" She replied, "To have sight without vision." **What is your vision for yourself, your club, and your community?**

There are four vision levels of people:

1. They are wanderers; people never see it.
2. They are followers; people see it but never pursue it on their own.
3. They are achievers; people see it and pursue it.
4. They are leaders (mentors); people see it, pursue, and help others see it.

As I have said before it's not about me, but rather about we. If we communicate our visions to each other and search for common goals, it creates a win – win situation.

Successful individuals see on three levels: (1) Perception: seeing what is now with the eyes of reality. A follower lives only on Level 1. (2)

Probability: seeing what will be with the eyes of discernment. A forecaster lives only on Level 2. (3) Possibility: seeing what can be with the eyes of vision. A futurist lives only on Level 3. **Can you relate to one of these levels?**

A real leader lives on Level 3, leads on Level 2, and listens on Level 1. Surprisingly, vision casting does not begin with Level 3 (the big picture). It begins with Level 1 (the small picture) and will only be successful if the leader can influence Level 2 (the next picture). Would you like to know more? Check out “Developing the Leader Within You” by John C. Maxwell, chapter eight. The basic concepts and much of the verbiage were extracted from this book.

BUCKEYE NOTES

One of the most common comments from 13-J clubs is that they would like to have more publicity. This is one of the easiest problems to solve; it just takes someone to take the “bull by the horns” or more appropriately put his/her fingers to the keyboard.

First, contact your local media, including your area newspaper, radio station, and local access cable channel if available. How would they like to receive material from you? Do they want double-spaced copy? Do they want copy faxed/emailed? What length is appropriate?

Then think about two things. First, who do you want to reach and how best can you convey this message? This will determine whether the article is newsy, i.e. a

club meeting or activity write-up or whether is it promotional in nature, i.e. using the space or time to sell a project or even membership. One of the worst approaches is to say that your article should do both because then it usually does neither. It is better to write two separate short articles than to present an article that is too long and lacks direction.

Also, remember that a picture is truly worth a thousand words. For example, a club activity can possibly attract more attention and readers with a picture and a two-sentence caption.

Next, also consider what will grab the interest of the audience you are trying to reach. Too often, clubs get wrapped up in what they want to talk about rather than what people want to hear. This may require some good old common sense to differentiate but once the writer thinks about the difference, it becomes evident.

Small town newspapers are generally starved for competent news items to be presented to them. They have too few reporters to cover so many events. If you take the time to present an article in a professional manner, you will be rewarded with great coverage and thus, promotion for your club.

DDG Buckeye Jay Carey



LEESBURG LIONS CLUB
PO Box 326
Leesburg, Ohio 45135

January 16, 2009

To: District Governor Deborah Lloyd, 008-2009
District 13-J (0832)

The Lions Club of Leesburg, Ohio (club number 005577) endorses the candidacy of Vice District Governor Charles Newland (1201724), 2008-2009, for the office of District Governor of District 13-J, Ohio Lions, for the year 2009-2010.

Lion Charles more than meets the qualifications as set forth in the Lions Clubs International and the MD-13 Ohio Lions Constitution and By-Laws.

We are convinced he will carry to the position of District Governor the same passion for Lionism that he has demonstrated during his year as Vice District Governor.

Again, the Lions Club of Leesburg pledges their support to Vice District Governor Charles Newland for the office of District Governor, 2009-2010.

In Lionism,

PCC/PDG Ron Barber
President
Georgia Barber
Secretary

What's with that Owl?



I've had several people ask me what the significance of the owl is on my campaign literature. Well, I am sure you all have heard the phrase "*the wise old owl.*" It occurred to me that voting for me as your International Director candidate for MD-13 would be a wise choice. Therefore, I included the owl with the campaign slogan of "Make a wise choice."

I am the same guy who ran three years ago. I have the same bride who supports my campaign. I am the same dedicated Lion with even more qualifications and experience. My reliability and leadership skills are still the same along with my communication and listening skills.

I have been in contact with over 100 Past District Governors from around the state and asked them to "Make the wise choice" and support my candidacy for ID candidate for MD-13. I am happy to say that 113 have said yes. Those that I have contacted and gained their support in your district are as follows:

PDG Ron Barber
PDG Richard Kisamore
PDG Jay Carey
PDG Norm Cupps
PDG Elaine Newberry
PDG Bob Richmond
PDG Chris Homer
PDG John Smith

Very shortly the district convention season will begin. I will be attending and speaking at each district convention. I encourage every club to send their allotted number of delegates to your district convention and also to the State Convention in Dublin in May.

And remember, to make the wise choice and vote for PDG Jerry Smith for International Director candidate for MD-13.

Yours in Lionism
PDG Jerry Smith



All Clubs are encouraged to bring their banners to the 13-J convention. We will have a prominent display area for them

Convention Information

Convention Registration forms, directions to Jackson, and Convention schedule will follow in separate emails. I was unable to convert them to the form I needed, so I am forwarding them on to you all.
Thank you , Newsletter Editor Laura Thorne

Zone 1 Chairman David Jordan has changed emails:
dmj67@att.net