



September, 2007

13-J NEWS

We're Proud of Our Pride!



NEED A GOOD PROGRAM? NEED A NEW PROJECT?

READ ON ----



Lions Clubs everywhere look for good programs for their meetings. Every club looks for new projects that can help their community as well as their Lions Club.

With years of experience, we all know what doesn't work, so by process of elimination we should be able to describe what does work. In fact, that is what a group of your fellow Lions did. They took a great amount of time detailing their experiences and have come up with a program called 20K 011.

What's it all about? It's about having good meetings, strong leadership, and membership --- keeping the ones you have and attracting more.

Did we just hear you say, "Here we go again?" WRONG! This is not the old "everybody bring someone to a meeting" approach. This is new. It is a program we would love to present to your club. It is a project for your club. AND, best of all, when followed step by step, will make for a happy and successful club, one that people will want to join.

The first step is to treat recruiting as a project. It is a club project, not just the membership chair, not just the officers, not just a committee - THE ENTIRE CLUB! The Ohio Plan, the first step of 20K 011, spells out key activities to start the project rolling and it begins with the consideration that you only get one chance to make a good first impression. Thus, your club must be prepared.

The plan spells out step-by-step activities that will lead to a successful membership campaign BUT, as stated, your entire club must participate and be prepared. So how does that happen?

Some real soul-searching might be in order to discover what members like and don't like, why some members have left, how leaders can be developed. At the risk of sounding redundant, 20K 011 which includes the Ohio Plan, our Retention Plan, and Orientation Plan, was developed to explore every angle of successful clubs. The three-phased program will be successful when followed. It will not be successful if a club decides to use the plan a la carte. It needs to be followed step-by-step.

How do you start? **Every club is asked to send their President, Vice-Presidents, Secretary, and Membership Chair to a special presentation** of this great program. A meeting will be held for each Region of our district. On October 7, Region 1 Clubs are invited to attend this very important meeting which will be held at 2:00 at the Lynchburg Fire Station. On October 14 at 2:00, the meeting will be held for Region 2 clubs in Jackson. Full details will be forthcoming, so mark your calendar NOW!

Wouldn't it be great to keep all of the Lions we have and add even more? Wouldn't it be great to have the members of each Lions Club working together for the success of their clubs and their communities? The 20K 011 Plan will do just that. Don't sit there and shake your head. Step up and contact one of our trainers NOW! It will be the best move your club has made in years.



Mark your calendar NOW. Your club must be represented to learn about 20K 011.

**October 7 Region 1 Club
October 14 Region 2 Clubs**

Challenge to Change

Elaine's Expressions

As I write this, we are “knee deep” in Zone visitations, 3 this week, 2 next week, and 2 the next week. We are pleased with the turnout we've experienced thus far! Zone Meetings are designed and held for only one reason—to bring you and your neighboring Lions together to learn more about Lionism, and to share your Lionistic experiences with others. Show me a club that participates in Zone Meetings, and I'll show you a successful club! I related to a recent group that I have never attended a Zone Meeting that has failed to teach me something good that I didn't know (or had forgotten) about Lionism. If you or your club needs to be more knowledgeable and/or more motivated, please begin and/or continue to attend your Zone Meetings. Our next round of Zone Meetings will be held in November—PLEASE have your club represented.

To many clubs who take a summer vacation, this Lions' year is just beginning. I urge you to pledge to your club that this Lions' year, you will attend and participate in all club activities and programs, that you will ask (and continue to ask) your friends, neighbors, and associates to join your Lions Club, and that you will more freely give of your time and talents to the cause of Lionism.

In conclusion, I would like to say most sincerely, that I sense a new feeling of optimism, zeal, and pride among the Lions that we have encountered thus far this year. Let us continue in this spirit of enthusiasm and work and plan together with a team spirit of total victory in our quest for Lionistic growth in this year.

Remember, I serve to serve you,
District Governor Elaine

**NOTE: DG Elaine's email address
has changed to
pidfloyd@peoplepc.com**

Debbie's Dateline

For many clubs September is the start of their meetings and projects. How do you make this year special? Get inspired to make it happen! In October each region will have a meeting about the new 011 membership challenge that all of the Ohio Lions are being asked to learn about and adopt. This meeting has been previewed at the first round of zone meetings. Plan to attend this important meeting about how to increase your membership.

I am the Region Two Chair this year but I am available to Region One for programs. I will visit all Region Two clubs this year. I can have a simple visit with your club or present a program. It is your choice. The program I like to present is about miracles in my life and the gift of sight. If we lived in many parts of the world, my husband, John would be legally blind and I would be blind in at least one eye. Would you like to know the rest of the story?

Our district has led the state in Candy Day donations for nine years! Let's do it again! Last year the following clubs either held a Candy Day or made Candy Day donations: Wellston, Jackson, Hillsboro, Mt. Orab, Lake Waynoka, Ripley, Jamestown, Lynchburg and Spring Valley. Together they raised almost \$2,400. Campaign Sight First II will benefit from at least 60% of the money you raise with Candy Day. This is the last year to raise CSFII funds. Just \$6 can save someone's sight. The time is now for us to rededicate ourselves to be “the knights of the blind.”

**For 13-J calendar information,
see page 5 (or the inside of the
mailer page if you receive this via
U.S. Mail).**

Charlie's Chatter

“Swiss Cheese”

You know that smelly stuff with several holes in it, but tastes pretty good with ham on rye.

All of today's Lions Programs are like our busy lives: complicated, hurried, and cannot be simplified into a few words. So in trying to disseminate important data or attacking serious needs, timely seems to be impossible. Lions-Quest, CSF II, membership & extension, improving participation, or encouraging individuals to take leadership roles are just a few areas which fit the criteria of being too large, bulky, and time-consuming. More attention is paid talking about it than doing the work which makes the difference. Well, I need your HELP!

Using the “Swiss Cheese Concept” which is simply taking a large task and using a few spare minutes here and there to do parts of the job, then when the task is full of holes schedule a completion block of time and put it all together. In explaining the whole concept of CSF II, Lions Quest, USA/Canada Forum, etc., I have been branded as talkative, long-winded, having gift-of-gab, and being a politician. All may be true, but the harm is done when no one is listening. If we disseminate digestible chunks of data at different times in different ways, we can break down a very large concept into its parts.

Most information is intended for our total membership but currently much is lost in transmission. If I can get Club Presidents, Zone Chairs, and District Officers to pass on small chunks of information. Then during a club program or a training session, the big picture can be put together more efficiently.

Lion Charlie

YOUR LCIF DOLLARS AT WORK

A two-year \$75,000 grant from our Lions Club International Foundation has enabled the CABVI to open a low vision evaluation site in our rural area. They are now prepared to offer low vision evaluations at the Clermont County Senior Services Center located at the United Way Building, 2085-A Front Wheel Drive, Batavia, just off S.R. 32, west of Williamsburg.

CABVI has a wide variety of low vision aids including optical aids for new tasks such as reading and telescopic aids for distance tasks such as watching television. Additionally, non-optical low vision aids include lamps, reading stands and large print materials. Video magnifiers enlarge print into a monitor for reading and writing tasks. This satellite office offers low vision evaluations by appointment only, two half-days per month. Call their toll free number 1-888-687-3935 for more information.

Online Activity Report

In 2006-07, Lions Club secretaries completed the Online Activity Report and shared the following information:

- The average Lions Club donated US \$13,568 to charitable causes. This represents an estimated worldwide total of US\$605 million (44,951 Lions Clubs as of June 30, 2007).
- The average Lions Club provided 719 volunteer service hours to the community. This represents an estimated worldwide total of 32 million volunteer service hours (based on 44,951 Lions Clubs)

Detailed information about 2006-07 Online Activity Report results appears on the Lions Web site.

www.lionsclubs.org. Click "Other Programs." At the bottom of the page, click on: "Online Activity Report results from 2006-07."

GET POSTER KITS BEFORE OCT 1

Peace Poster Contest Kits are now available from LCI. Each kit contains the materials needed to sponsor a contest in a school or youth group.

One kit, at a cost of \$7.95 each, is needed for every contest sponsored. In other words, one kit is needed for each school participating in the contest. Kits will be sold through October 1st. Orders received after October 1st. will not be processed.

To place an order, log on to:

[http://www2lionsclubs.org/
LionsClubsSuppliesStore/
productdetail](http://www2lionsclubs.org/LionsClubsSuppliesStore/productdetail)

Your club will conduct its own contest and select ONE WINNER who will represent your club in the district contest. The 13-J winner will participate in the state contest, the winner of which will be in the international competition.

Let PDG Bob Richmond know who will run the Peace Poster contest for your club. Email: bobrichmond@csaccess.net or phone 937-444-4791.

International Relations Programs

October is Lions International Relations Month. United Nations Day is October 24. Encourage the Lions clubs in your area to celebrate the international aspect of our global organization by hosting an international day. Serve a variety of international foods. Invite ethnic dancers and musicians to perform. For more information on Lions International Relations Month, log onto the Lions Web site at: www.lionsclubs.org. Click into: "Other Programs," then "International Relations." A new Lions international relations PowerPoint is now available in this section of the Web site.

• **The 30th Annual Lions Day with the United Nations (UN)** will be held on Friday, March 14, 2008 at UN Headquarters in New York, NY, USA. The daylong program features UN speakers, lunch with UN ambassadors, and a tour of the historic UN building prior to its renovation. The registration form is available on the Lions Web site at: www.lionsclubs.org. Click into: "Other Programs," then "International Relations."

TAILGATE WITH THE DOGS

Pilot Dogs is hosting its first annual Tailgate Party for the Ohio State-Washington game on September 15. Gates open at 2:00. Before the game there will be blindfold walks with trained Pilot Dogs and tours of the facility. A silent auction opens at 2:00 and closes at the end of the third quarter. There will be music and games throughout the day, a meal at 3:30, and snacks throughout the game. The cost is \$25 per person and reservations must be made by September 9. No sales will occur at the door. Send checks to: Pilot Dogs, Inc., 625 W. Town St, Columbus, OH 43215. Phone: 614-221-6367. Enjoy Buckeye football in support of Pilot Dogs. (Please no pets. We'll provide the dogs!)



FLASH FROM FLOYD (PID that is)

On Saturday, August 11th, several of us from 13-J were privileged to attend the "kick off" of the Train the Trainer Program which has been in the making for many months and which has now been "fine-tuned and localized" by our own MD-13 PDG Jerry Smith and our own 13-J DDG Charlie Newland. They both gave a fantastic presentation and they both are to be commended. Our Governor Elaine, VDG Debbie, Zone 1 Chair Sue, Zone 2 Chair Don, Zone 3 Chair Georgia, F&P Chair PCC Ron, Leadership Chair IPDG Jay, OLF Chair Jim, Membership/Extension Coordinators PDG Curtis, Sherry, and Rick, DDG Charlie, and myself were present and represented 13-J

very well. These, along with others who we hope to train later, make up the 13-J TRAIN THE TRAINER team for the 20K 011 PROJECT.

20K denotes a NET goal of 20,000 new Lions worldwide, 0 denotes a club net goal of zero drops, the first 1 denotes a NET club goal of plus one member per club, and the final 1 denotes a NET 13-J district goal of one new club! When we gather together at our April 26-27, 2008 District 13-J Convention, let us celebrate a PROJECT "011" TOTAL VICTORY!

PID Floyd Newberry, Jr.
13-J Membership/Retention Chair



We Serve

2007-08 Zone Meetings

Zone	2 nd Meeting	3 rd Meeting
1	11-15-07	03-06-08
2	11-28-07	03-12-08
3	11-14-07	03-03-08
4	11-13-07	03-04-08
5	11-12-07	03-05-08
6	11-27-07	03-13-08
7	11-29-07	03-11-08

Reminder: The first three of the 13-J contacts listed below should receive copies of your

MAR (Activity Report)

MMR (Membership Report)
at the END of EVERY Month

13-J Contacts

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937-446-3349
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DEPUTY DISTRICT GOVERNOR

CHARLES NEWLAND (Lion Jay)
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937-780-6204
cnjnewland@yahoo.com

SECRETARY/TREASURER

SUE WILLIS (Lion Bruce)
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To submit items for the newsletter:
(Deadline: 20th of each month)

Editor Carol Carey (IPDG Jay)
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740-335-1107 careyca@prodigy.net

Fall Conference is coming Nov 4. Registration info will be detailed in the October newsletter for the many interesting sessions to be held. Watch for it and Sign Up!

13-J Cabinet Meetings

11-11	2 nd Cabinet	Jeffersonville
2-17	3 rd Cabinet	TBA
4-26	4 th Cabinet	13-J Convention
5-12	District Caucus	State Convent'n

2007-08 Zone Chairs

ZONE 1 - Sue O'Rear (Ron)
2303 Abbey Lane, Xenia 45385
937-372-0745 sueorear@aol.com
Beavercreek, Bellbrook & Lioness,
Fairborn, Jamestown, Spring Valley, Yellow
Springs, Xenia

ZONE 2- Donald E Robinette (Rayjean)
3399 US Rt 35 NW, Wash C.H. 43160
740-335-8762 drobinette@adelphia.net
Good Hope, Jeffersonville, Port William,
Sabina, Wash CH & Lioness, Wilmington,

Zone 3- Georgia Barber (PCC Ron)
P O Box 326, Leesburg 45135
937-780-6140 geobarber@verizon.net
Greenfield, Hillsboro and Leo, Leesburg,
Lynchburg, Martinsville, New Vienna

Zone 4 - Stephen Caraway
P O Box 336, West Union, 45693
937-515-1939
stephen_caraway@hotmail.com
Aberdeen, Georgetown, Lake Waynoka,
Peebles, Ripley and Leo, Seaman & North
Adams Leo, Sardinia-Mowrystown and Li-

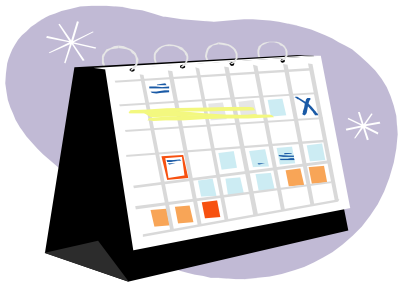
ness, Manchester, Mt Orab & Western
Brown Leo, West Union

ZONE 5 - Leon Deardorff (Mary)
512 Towne St, Waverly, 45690
740-947-2916 raymond1933@verizon.net
Chillicothe Evening & Lioness, Circleville,
Frankfort, New Holland, Piketon, Waverly

ZONE 6 - James D Rice (Jan)
323 E Second St, Wellston 45692
740-384-3042 jrice@ohiohills.com
Beaver, Gallipolis, Jackson & Lioness,
Vinton County, Minford, Wellston

ZONE 7 2008 - Lou Pyles (Lion Brent)
2526 S Fifth St, Ironton 45638
740-533-3826 lpyles54@adelphia.net
Chesapeake, Coal Grove, Ironton, Ports-
mouth, South Point





13-J Calendar



Sept 1 & 2 Ice Cream Social

The Frankfort Lions Club will have an Ice Cream Social at the International Sunflower Festival in Frankfort. Sept 1 & 2, 1:00 to 7:00 in the Frankfort Fire Station.

Sept 29 GOLF SCRAMBLE

The Beaver Lions Club is having a golf scramble the 29th of September at the Big Beaver Golf Lodge near Piketon, Ohio For more details call Turm Helton at 740-226-1611 or Keith Smith (740-226-6231).

DG ELAINE

Sept. 04-08 USA/CANADA
LIONS LEADERSHIP FORUM
Sept. 11 Chillicothe Evening Lions
Sept. 13 Bellbrook Leo Club
(11:30 A.M.)
Sept. 13 Xenia Lions (6:30 P.M.)
Sept. 16 13-J DISTRICT GOLF
TOURNAMENT
Sept. 18 Ironton Lions (Noon)
Sept. 18 Chesapeake Lions-6:30pm
Sept. 20 Good Hope Lions
Sept. 22 Jamestown Bean Festival
Parade
Sept. 24 Lynchburg Lions
Sept. 25 Port William Lions

Oct. 01 Sardinia-Mowrystown
Lioness
Oct. 02 Gallipolis Lions
Oct. 03 New Vienna Lions
Oct. 04 New Holland Lions
Oct. 09 Jamestown Lions
Oct. 10 Jackson Lioness
Oct. 11 Greenfield Lions
Oct. 13 MD-13 STATE
COMMITTEE MEETINGS
Oct. 15 Fairborn Lions
Oct. 16 Martinsville Lions
Oct. 23 Yellow Springs Lions
Oct. 25 Frankfort Lions

VDG Debbie

September 18 Ironton (N)
September 18 Coal Grove
September 24 Piketon
September 25 South Point
September 26 Waverly
September 27 Frankfort

October 1 Minford
October 2 Circleville
October 9 Chillicothe Lioness
October 15 Portsmouth
October 16 Beaver
October 17 Jackson
October 23 Chillicothe

DDG Charlie

Sept 4-8 USA/Canada
Leadership Forum
Sept 10 Mt Orab
Sept 11 Yellow Springs
Sept 13 Greenfield
Sept 14 Blanchester Canvas
Sept 16 Blanchester Canvas
Sept 18 Leesburg Chair Meeting
Sept 19 Lake Waynoka
Sept 20 Good Hope
Sept 24 Beavercreek
Sept 25 Tentative Blanchester
Sept 27 Hillsboro

Oct 1 Fairborn
Oct 2 Jeffersonville
Oct 5 Rocky Fork Tentative
Oct 8 Beavercreek Tentative
Oct 9 Ripley
Oct 11 Peebles
Oct 13 State Committees
Oct 16 Leesburg
Oct 18 Sardinia-Mowrystown
Oct 23 Port William
Oct 25 Frankfort

Please note that district officer visitations are initially tentative and will be confirmed prior to the meeting.